

# Side Hustle 101

Creating a Teachers Pay Teachers Store



**The Teacher Self -Care Conference**  
**March 25, 2017**  
**Atlanta, Georgia**



# Agenda

- Introductions
- Becoming a Seller
- Choosing a Store Name
- TPT Dashboard
- Creating Products
- Uploading Products
- Q & A



World, **meet**  
Michelle Williams.

*Michelle, meet the world.*

Michelle Williams is a veteran educator committed to finding new and exciting ways to reach the young minds she molds in her classroom each day.

Her creative educational concepts have helped ignite a fire in the minds of hundreds of the world's most impressionable and vulnerable youth through her own classroom and mentoring and advising new teachers. Michelle is dedicated to Fueling Great Minds.

Connect with Michelle

Twitter: [@theignitedteach](https://twitter.com/theignitedteach)

Facebook: [The IgnitED Teacher](https://www.facebook.com/TheIgnitEDTeacher)

Blog: [fuelgreatminds.com/blog](http://fuelgreatminds.com/blog)



Why do I want to sell on TPT?

**BUSINESS**

Vs.

**Hobby**






# How do I choose a store name?



# Teachers Pay Teachers Dashboard





**IgnitED** [Edit Profile](#)

301 Followers | ★★★★★ (474)

<https://www.teacherspayteachers.com/Store/Ignited>

Premium Renew Date **Nov 23, 2017**(Manage)

[Manage Resources \(94\)](#)
[Add New Resources](#)

Dashboard | Traffic | Marketing

SHOW ME: Earnings | DURING: This Month | FOR: My Entire Store | COMPARE:  Last Year

02/28/17 - 03/31/17 EARNINGS

**Payouts**

LAST	NEXT
<input checked="" type="checkbox"/> 03/14/2017	<input type="checkbox"/> Pending 04/15/2017

[Edit Payout](#)

**Sales & Earnings**

	MTD	YTD
EARNINGS		
SALES		

[Download Yearly Data](#)

**Paid Promotions**

	MTD	YTD
FROM EARNINGS	\$0.00	\$0.00
CREDIT CARD	\$0.00	\$0.00

[Download Yearly Data](#)

**Seller's Forum**

A collaborative place to find and share advice with fellow sellers.

[View Seller's Forum](#)



# Creating and Uploading Products

## CHOOSE YOUR PRODUCT TYPE

You now have the option to upload a digital resource or video. Pick your product type below. If this is the very first product you're uploading to your store, it must be free.



Share a resource that helps teachers teach at their best and supports all students' learning.

**Upload Resource**



Share your personal teaching tips and teaching strategies with other educators on video.

**Upload Video**

What is Video on TpT?

## RESOURCE UPLOAD TOOL

Get your upload checklist [here](#) and fill it out completely before you upload your product.

New or edited listings will not appear in search results in real time. It may take up to one hour.

\* Required Field

\* Upload Product File:

No file chosen 0%

### NOTE:

1. Don't include punctuation (like ', ', '#', '\', or ',') in your file names for product or preview.  
Example: YES: hamletexam1.doc NO: hamletexam#1.doc or hamlet-exam,1.doc
2. Do not upload .eps files (Microsoft Works). Save them as either .rtf or .doc files and then upload them.
3. Please do not post the same item twice. Thanks.

**Supported File Types:** avi, bmp, bmk, doc, docx, dot, epub, exe, flp, flipchart, flv, gif, htm, html, ink, jpeg, jpg, key, knt, mov, m4a, m4v, mp3, mp4, png, mpeg, mpg, mv4, notebook, ods, pdf, pps, ppsx, ppt, pptx, pub, ram, rm, rtf, swf, tif, tiff, txt, wav, wpd, wmv, xls, xlsx, xlt, xlsx, zip

**Max File Size NEW: 1.00 GB (Premium Sellers only)**

\* Add Copyright Info:

Intellectual Property Rights: By uploading the selected material I certify that I have read and agree to the Teachers Pay Teachers terms of service and that the selected material does not infringe the copyrights, trademark rights, or any other rights of any third party, and:

- I attest that this product I am about to post is an original work and it does not infringe upon the intellectual Property rights of others.
- I attest that I have used copyrighted and/or trademarked materials in my product and it does not infringe upon the intellectual Property rights of others. I have either received express permission to use such materials, or I hereby certify that the use of such materials is otherwise non-infringing, for example as a fair use.



# Pros and Cons of Selling on TPT

## Pros

- platform already created
- established
- brand recognition
- collaboration with teachers
- support when problems arise

## Cons

- TPT controls platform
- competition from other stores
- promotes the TPT brand





# Any Questions?



# Let's Stay in Touch!

For more teaching tips text  
the word ignited to 38470  
to subscribe to my blog  
[fuelgreatminds.com/blog](http://fuelgreatminds.com/blog)

